

# DAVITA CLINICAL RESEARCH

DATA FROM ISR'S CRO QUALITY BENCHMARKING – PHASE I SERVICE PROVIDERS (8TH EDITION) REPORT



## RANKED #1 IN CUSTOMER LOYALTY



### TOP DCR ATTRIBUTES

BETTER THAN MOST

SCIENTIFIC KNOWLEDGE  
EASY TO WORK WITH

EXPERIENCE OF PHASE 1 LEAD INVESTIGATOR

## DATA QUALITY

CLEAR LEADERSHIP  
ACCESS TO PATIENT  
POPULATIONS



## PRICE EXPERIENCE AMONG USERS RANKED #2

AWARENESS  
OF DCR AS  
A PHASE 1  
RESEARCH  
PROVIDER IS  
GROWING

# AWARENESS OF DCR: 56%

# FAMILIARITY WITH DCR: 35%



ACTUAL CLIENT  
VERBATIMS

"THEY WERE EXCELLENT  
IN TRYING TO RECRUIT A  
DIFFICULT-TO-RECRUIT  
POPULATION."

"THEY HAD A GREAT FEEL  
FOR RECRUITING WITHIN  
THAT GROUP AND THE  
PROJECT WAS ON TIME  
AND ON BUDGET."

"OVERALL EXPERIENCE  
AND QUALITY."

"EASY TO WORK WITH."

"DAVITA DID A NICE JOB WITH OUR  
STUDY OF DIALYSIS PATIENTS."

"SCIENTIFIC  
EXPERTISE."



THE UNIQUE CAPABILITY OF A RESEARCH ORGANIZATION  
WITHIN AN INTEGRATED HEALTHCARE PROVIDER.

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