# Improving Influenza Vaccination Rates Among Dialysis Patients: Results of a Quality Management Program in a Large Dialysis Population

Susan Rizkalla, RN, CNN<sup>1\*</sup>; Ginger Hanson, RN, CNN<sup>1</sup>; Wayne Scott<sup>1</sup>; Allen R. Nissenson, MD, FACP, FASN<sup>2</sup> (1) DaVita Inc., Lakewood, CO, (2) Office of the Chief Medical Officer, DaVita Inc., Lakewood, CO

## INTRODUCTION

The CDC recommends annual seasonal influenza vaccinations for patients with chronic medical conditions to reduce the risk of influenza-related pneumonia, hospitalization and death. Accordingly, we set a goal to vaccinate 90% of our in-center patient population during the 2008-2009 influenza season.

#### METHODOLOGY

- Using standardized materials, in September 2008 we initiated a vaccination-awareness campaign in every DaVita® hemodialysis facility nationwide to educate patients about the benefits of immunization.
- Facilities recorded administration of seasonal flu vaccine in the electronic medical record. Facility performance was reported weekly from October 2008 through March 2009.
- Vaccination rates represent the percent of patients vaccinated as of the last day of each month.

# VACCINATION AWARENESS CAMPAIGN

- Initiated nationwide vaccination awareness campaign September 2008.
- Offered and administered the seasonal influenza vaccine.
- Provided educational materials and shared 90% vaccination goal with interdisciplinary care team.

Interdisciplinary Care Team included nurses, dieticians, social workers, patient care technicians, attending physicians and medical directors.

- Followed up to address concerns and misconceptions for patients who initially refused vaccination.
- Tracked patient vaccination status and facility performance throughout influenza season to identify opportunities for improvement and to provide vaccination to newly admitted patients.

# RESULTS

Figure 1. 2008-2009 Vaccination Rates

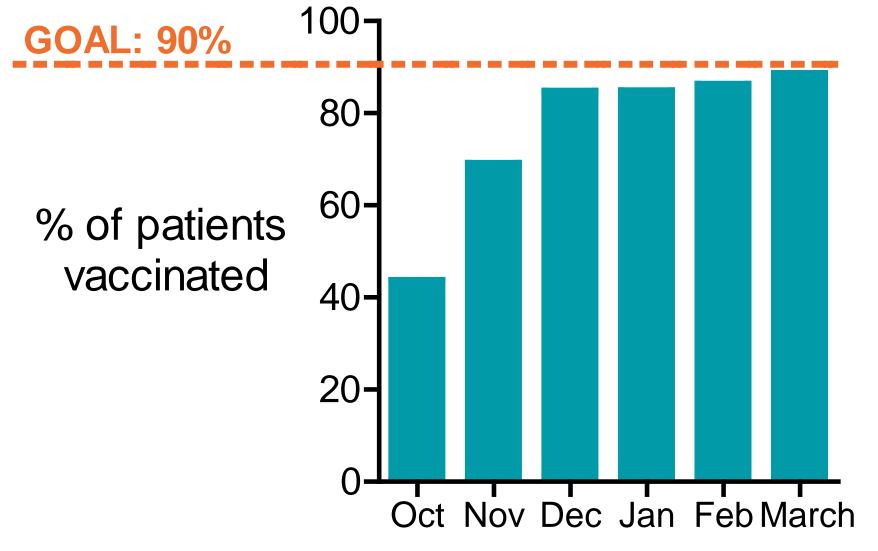
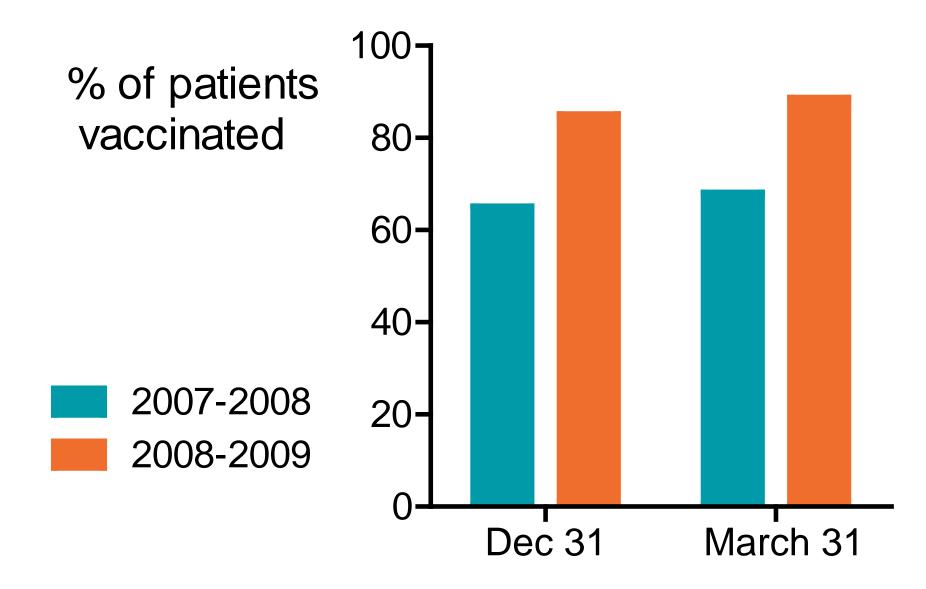


Figure 2. Vaccination Rate by Season



### CONCLUSIONS

- The percentage of patients receiving seasonal influenza vaccination rose to 88.6% by the end of the 2008-2009 influenza season (Figure 1).
- This was short of the goal of 90% but a nearly 20percentage-point improvement compared to the 69% of patients vaccinated during the 2007-2008 season (Figure 2).
- In this program, over 90,000 patients in more than 1400 hemodialysis facilities received vaccination education.

## KEY LEARNINGS

Intensive quality management programs can be remarkably successful in achieving high levels of influenza vaccination in large dialysis populations if

- ✓ conducted by the dialysis interdisciplinary care team, including physicians,
- ✓ assisted by timely clinical performance reporting, and
- relying primarily on education and engagement of both the team and the patient.

We thank the patients who participated in this study and DaVita Clinical Research® (DCR) for support in preparing this poster. DCR is committed to advancing the knowledge and practice of kidney care.



<sup>\*</sup>Correspondence: susan.rizkalla@davita.com